

FORMPTO-1083

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Docket No.: **249768014US**  
Date: **June 27, 2002**

In re application of: **Jeffrey P. Bezos et al.**  
Application No.: **09/437,815**  
Filed: **November 10, 1999**  
For: **METHOD AND SYSTEM FOR ALLOCATING DISPLAY SPACE**

COMMISSIONER FOR PATENTS  
WASHINGTON DC 20231

Sir:

Transmitted herewith is a Preliminary Amendment in the above-identified application.

- ☐ Applicant claims small entity status. See 37 C.F.R. 1.27.  
☐ Applicant has previously claimed small entity status. See 37 CFR 1.27.  
☐ A Petition for an Extension of Time for month is enclosed.  
☐ A General Authorization Under 37 C.F.R. § 1.136(a)(3) is enclosed.  
☐ No additional claim fee is required.  
☒ The fee has been calculated as shown.

	(Col. 1)		(Col. 2)	(Col. 3)
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREV. PAID FOR	PRESENT EXTRA
TOTAL	* 54	-	** 30	14
IND.	* 4	-	*** 4	0
[ ] FIRST PRESENTATION OF MULT. DEP. CLAIMS				
EXTENSION OF TIME FEE				
TOTAL ADDITIONAL FEE				

SMALL ENTITY	
RATE	ADDITIONAL FEE
x 9	\$ 0
x 42	\$ 0
+140	\$
	\$
	\$ 0

OTHER THAN A SMALL ENTITY	
RATE	ADDITIONAL FEE
x 18	\$252.00
x 84	\$ 0
+280	\$
	\$
TOTAL	\$

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.


\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

- ☒ Please charge my Deposit Account No. 50-0665 in the amount of \$252.00. A duplicate copy of this sheet is enclosed.  
☐ A check in the amount of \$ \_ is attached.  
☒ The Commissioner is hereby authorized to charge payment of the following additional fees associated with this communication or credit any overpayment to Deposit Account No. 50-0665. A duplicate copy of this sheet is enclosed.  
☒ Any filing fees under 37 CFR 1.16 for the presentation of extra claims.  
☒ Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,  
PERKINS COIE LLP

  
Maurice J. Pirio  
Registration No. 33,273

Patricia Lewis  
#6/R  
6-27-02  
PATENT

I hereby certify that on the date specified below, this correspondence is being faxed to Examiner Jeff Carlson at (703) 746-3219.

Date

6/27/02

Jeanne Connelly

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Jeffrey P. Bezos et al.  
Application No. : 09/437,815  
Filed : November 10, 1999  
For : METHOD AND SYSTEM FOR ALLOCATING DISPLAY SPACE

Examiner : Jeff Carlson  
Art Unit : 2768  
Docket No. : 249768014US  
Date : June 27, 2002

Commissioner for Patents  
Washington, DC 20231

PRELIMINARY AMENDMENT

Dear Commissioner:

Please amend the application as follows.

In the Claims:

a1 1. A method in a computer system for allocating display space on a web page, the method comprising:  
receiving multiple bids indicating a bid amount and an advertisement;  
receiving a request to provide the web page to a user;